Prospera has now completed its 26th year of service, and what an eventful one it was. We began the fiscal year in the aftermath of Hurricane Matthew, perhaps an omen of what would come later. We persisted in our operational and fundraising efforts, celebrating our 25-year economic impact, hosting the 2017 Success Stories Luncheon in the West Coast, the Give HBIF Day online campaign, and the 19th annual Don Quijote Awards. A few weeks into the fiscal year, we adopted our new brand and name, changing from Hispanic Business Initiative Fund of Florida to Prospera. Early in 2017, we held the 4th annual Tour Latino, a great event that drew 600 athletes to cycle in support of Prospera’s mission. We established a new partnership with the City of Clearwater’s Business SPARK to serve local entrepreneurs. A few months later, we learned that unfortunately the State of Florida approved just 52 percent of the funds we requested. We had to take a step back and make some reductions to remain sustainable despite the lost funds. With support from our Board of Directors, we developed a plan to adjust our budget, structure and operations, while minimizing the impact on our services, clients and program results.

Prospera’s employees, volunteers and providers forged ahead with our mission. Amid our daily programs and services, we co-hosted a small business owner roundtable for our clients to speak with SBA Administrator Linda McMahon, and carried out multi-week training academies focused on contractors in Central Florida, and technology for small business in the West Coast and South Florida. Halway through 2017, thanks to the financial support of Bank of America and Wells Fargo, Prospera established its first office outside of Florida. After months of planning and periodic service delivery in North Carolina, we partnered with the Latin American Chamber of Commerce of Charlotte to open an office at their facilities and hired one full-time employee to launch and develop the North Carolina operation. In the Fall, we were thankful to make it through Hurricanes Irma and Maria. Weeks later, we gathered to celebrate with our communities at the 2017 Prospera Success Stories Luncheons. We began serving entrepreneurs affected by both disasters, including business owners and aspiring entrepreneurs who relocated to Florida after Puerto Rico’s devastation. The need continues, and we remain committed to assisting individuals and families rebuilding their lives and businesses. By the end of the fiscal year, we had provided individual consulting to 1,800 entrepreneurs and helped them create or retain a record number of jobs: 4,162.

Prospera has been an example of a successful private-public partnership since 1991. We value every donation received, your investments in our mission and Hispanic entrepreneurs. Research shows that Hispanics continue starting businesses at a significantly higher rate than non-Hispanics, and we work to help those businesses be more sustainable and long-lasting. Experts estimate that by 2030 there will be a 30 percent increase in Florida’s population, at which time Hispanics will constitute not 20 but close to 30 percent of the overall population, and 20 percent of the population will be foreign-born.

We need your support and advocacy to continue delivering services, helping small business, advancing the Hispanic community and boosting the economy. Thank you for helping us create a more thriving business climate, increase household incomes and reduce the gap in our community.

We remain at your service,

Victor Rivera
Statewide Board of Directors Chair
Augusto Sanabria
President & CEO

MESSAGE FROM THE CHAIR & CEO
MISSION
To strengthen the economy through quality business development and training to Hispanic entrepreneurs.

VISION
To emphasize the power of economic opportunity and act as a catalyst for positive community change by contributing to the growth and success of Hispanic-owned businesses.

ORGANIZATIONAL VALUES

INTEGRITY
Personal and professional integrity is our guiding value in all that we do with honesty, loyalty and high ethical standards to deliver the best service to our clients and yield the best results.

COMMUNITY
We are committed, optimistic, passionate and determined to improve our economy through a forward-looking vision, positive attitudes, innovative approaches and practical solutions to empower Hispanic entrepreneurs through education, guidance and tools that help them achieve success and benefit the community overall.

TEAMWORK
We believe in cooperation, respect, and effective communication within our organization and with our stakeholders, to enhance our combined knowledge and perform as one highly effective team.

PROSPEARA
ACHIEVEMENT
We value results accomplished through dedicated employees who strive for excellence to meet the needs and expectations of our clients and stakeholders and contribute to economic development.

EMPATHY
We continually strive to understand the needs of our clients, partners and sponsors. We appreciate the challenges that entrepreneurs experience in becoming business owners and leading their companies to success.

TEAMWORK
To our clients who trust their information and ideas to us; to our investors who believe in the work we do; to our volunteers who give countless hours in assisting us to fulfill our mission. We continually seek to maximize the impact of contributions and use resources responsibly and efficiently.

STEWARDSHIP
We continually seek to maximize the impact of contributions and use resources responsibly and efficiently.

COMMITMENT
We continually strive to understand the needs of our clients, partners and sponsors. We appreciate the challenges that entrepreneurs experience in becoming business owners and leading their companies to success.
The Prospera Clients’ Circle consists of Hispanic small business owners who have received Prospera services in the past to establish or expand their business, and who make a significant financial contribution so Prospera can help more Hispanic entrepreneurs achieve their business ownership dream and create jobs in the community.

THANK YOU for INVESTING in OUR MISSION AND GIVING BACK so MORE ENTREPRENEURS LIKE YOU can BENEFIT FROM OUR ASSISTANCE!

JAMES HARHI
Innovative Attraction Management LLC / JFH Technologies

MICHAEL & KARINA PASTRANA
Happy Paws Pet Resort

RUBEN & LAURA PEREZ
Zaza New Cuban Diner / Perez of Florida

INNOVATIVE ATTRACTION MANAGEMENT, LLC
Prospera services
Consulting and access to capital
Year established business
2012

IAM, LLC serves the amusement park and recreation industry through operations, management, consulting, and risk prevention expertise. Just four years after James started it, IAM had 50 full-time employees and between 50 and 1000 subcontractors depending on the time of the year. They have over 70 clients across the U.S. and in other countries, mostly for consulting services, and a few full-service, hands-on management parks in Myrtle Beach, Trinidad, Las Vegas, and Oman. Their vision: ensuring the safety and enjoyment of families vacationing around the world.

People go to a water park not to ride rides, but to make memories with their kids. Most people will probably never know my name or know that it was IAM or any of our employees, but our goal is that they bring their kids home every single time, have a great experience and come home safe.

WINDERMERE, FL
8

DATA FROM 25-YEAR ECONOMIC IMPACT STUDY

$1.5 BILLION IN TOTAL ECONOMIC OUTPUT

1991 - 2016

1991
Established as Hispanic Business Initiative Fund West Coast, Inc. in Tampa

1995
Established Hispanic Business Initiative Fund of Greater Orlando

2008
merged to form HBIF of Florida, Inc. The largest organization of its kind in Florida

2011
Opened South Florida office

2014
Began delivering services in more regions of Florida, including the Panhandle, Jacksonville, Ft. Myers, Naples, and West Palm Beach

2016
25th anniversary ended with rebranding to Prospera and began exploring opportunities beyond Florida

2017
Opened office in Charlotte, NC

26,937
Impact on jobs

13,949
Unique clients consulted

$579.8 MILLION
Impact on labor income

$94.8 MILLION
Sum of loans marketed

$58.1 MILLION
Impact on state and local tax revenues

15,299
Jobs created or retained by clients

46,810
Prospera seminar participants

$1.8 MILLION
Impact on corporate income tax

$94.8 MILLION
Sum of loans marketed

Economic analysis performed by:
angie lou economics

Impact study sponsored by:

OUR HISTORY

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$1.8 MILLION
Impact on corporate income tax

Economic analysis performed by:
angie lou economics

Impact study sponsored by:
ISSA REHAB SERVICES
Prospera services Consulting, accounting assessment, business plan, marketing plan and corporate branding Year established business 2006 Website issawellness.com
Patricia and her husband Guillermo left their jobs and started their own business when their daughter was diagnosed with a special condition. Leveraging her years of experience as a physical therapist, they embarked on an entrepreneurial journey and established ISSA Rehab Services, also known as Physical Therapy Lymphatic & Wellness Center of Venice. The center provides continuing comprehensive health care for patients of all ages, from children to seniors. They specialize in lymphatic treatments, wound care associated with Venous Insufficiency; Pain Management by Myo-technique; Vestibular Balance Disorders; Kinesiotaping; Adaptive Tango; Massage Therapy and Acupuncture Therapy, and more!
I read about Prospera in an article. We had started the business but still had many doubts and things we were not familiar with. The business plan was extremely helpful because it helped us understand our projections accurately, and the assistance with our accounting and financing made a big difference. Being able to fully comprehend our finances made the biggest difference in our company’s success.

VENICE, FL

DAISY NODAL & TOM PUPO
MOONLIGHTER LOUNGE CORP
Prospera services Consulting, business plan, marketing plan, and QuickBooks® training and implementation Year established business 2014 Website moonlighter.co
Realizing that students of architecture in Miami did not have access to expensive technology needed to practice what they learned in class and carry out their projects, Daisy and Tom established Moonlighter Lounge Corp to provide a place for professionals, students, and anyone interested to engage in the manufacturing and 3D design process. Equipped with 3-D printers, production models such as a CNC mill, sewing machines, laser and vinyl cutters, and much more, the company provides a space for locals to utilize the technology. Moonlighter provides not only the machinery, they also offer classes and workshops regularly to sharpen design and technical skills.
We are a makerspace, a shared coworking space for members who have access to digital fabrication machines, where they can come and create their prototype for the next big idea. At Prospera we had access to all these hours of consulting and tools we didn’t have before to help us start out. It was an incredible resource that really has changed our business. This is such a new business; we’re basically inventing the playbook.

WYNWOOD, MIAMI, FL
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Eddie Soler
Vice Chair
Adventist Health Systems
James Harbi
Secretary
IAM LLC / JFK Technologies
Lou Martinez
Treasurer
Ruggiero, Martinez & Norton, P.A.
Freddy Balsera
Director-At-Large
Balsera Communications
Lilly Gonzalez
Director-At-Large
Entravision Communications
Linda Landman Gonzalez
Director-At-Large
Orlando Magic

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Neelsen
Mercedes Angell
Cushman & Wakefield
Boris Ayala
Fifth Third Bank
Blanca Bichara
Bichara & Hevia
Sophie Coello
Florida Blue
Delvis Diaz
Diaz Fritz Group
Lori Duarte-Roberts
SunTrust
Sandra Gonzalez-Levy
Florida International University
Cristina Ice
J.P. Morgan Chase
Lindsey Kimball
Hillsborough County
Amy Mangan
Duke Energy
Reymi Membriola
Leon Medical Centers
Eric Muller
Pro-Ject International
Yovannie Rodriguez
Marchana and Graham, P.A
Armando Rodriguez-Feo
Walt Disney Parks & Resorts U.S.
Jose Sanchez
Wells Fargo
Alexander Sueiro
PAAST

THANK YOU to these individuals who also served on Prospera’s Board of Directors during the 2015/2016 and 2016/2017 fiscal years:
Jan Aspuru
OUC - The Reliable One
Adriana Comellas-Macretti
Retired
Santiago Corrada
Tampa Bay & Co.
John Diaz
Stellar Industrial Supply
Juan Carlos Flores
AT&T
Alex Glenn
Duke Energy
Jose Gonzalez
Anheuser-Busch
Mark Lopez
AML Company

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Lourdes Mola Solutions
HCCMO Representative
Chris Moya
Jones Walker LLP
Thania Rios
Miami Dade College
Conrad Santiago
Conrad Sanchez & Associates
Ameriprise Financial Services, Inc.
CENTRAL FLORIDA
John Martinez, CHAIR
PNC Capital Market
Christina Pinto, PAST CHAIR
MPC Wealth Management
John A. De Armas
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HCCMO Representative
Lily González
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José Cerda
State Farm
Kimberly López
Akerman LLP
Peter López
Erík, Lowndes, Drozdick, Doster, Kantor & Reid, P.A.
Pedro Mendoza
Wells Fargo
Héctor Pérez
New York Life

David Rodríguez
Enterprise Florida
Mike Rodríguez
Orlando Magic
Marisol Romany
Orlando Health
Elizabeth Saint-Hilaire
iHeart Media
Conrad Santiago
Conrad Santiago & Associates with Ameriprise Financial

Eddie Borrego
Jackson Health System
Yvonne Boucugnani
Mercedes-Benz Bank
Mike Hernández
Mercury Public Affairs
Luis Ortega
L. Ortega & Associates
Margueritte Ramos
ShadeFLA
Ralph Rosado
Rosado & Associates
Helga Silva
WSCV-Channel 51

SOUTH FLORIDA
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Cisneros Insurance Agency
Odalis Martínez, PAST CHAIR
Bank of America
Marta Armas
BB&T
Thais Asper
AT&T

Manuel C. Solís
The Alternative Board
August B. Toscano
Workplace Advisors, LLC
Filberto Valero
BB&T

THANK YOU to the following individuals who also served as Regional Board members between 2015 and 2017:
Alicia Argis
Shriners Hospital
Jeb Bush Jr.
Jeb Bush & Associates
Marisol Casablanca
PCNet/Corserva
Rafael Castro
Graystone Investment Group
James Cline
United Data Technology
Mónica Correa
Mozzaic Global

South Florida
Paola Fuentes, CHAIR
JP Morgan Chase
Audra Aja
City of Clearwater
Poliana Junqueira
Wells Fargo

Alex Domínguez
AT&T
Carlos Echeverry
PNC
Juan C. Gomez
PSHOT
Kathy Hazelwood
BB&T
Grace Maceda
Helios Foundation
Miguel Montero-Bordoy
New York Life
Karla Mulliz
Florida Hospital, HCCMO Representative
Tim Paskert
Estrella TV
Juan Carlos Pinto
Citibank
Jaime Piñeiro
CenturyLink

2015 - 2017 REGIONAL BOARDS

María del Carmen Ramos
Shumaker Law
Lou Ann Robinson
Retired
Paul Roldán
Allianz Financial Services
Renee Scott
State Farm
INTEGRATIVE HEALTH CARE INSTITUTE

Prospera services
Consulting, business plan, website and business seminars

Year established business 2014 Website

Seeking a change in the medical field, Dr. Maritza Fuentes was inspired by holistic practices. She complemented her medical degree with studies in nutrition and journalism, and a degree in coach of integrative medicine. The Integrative Health Care Institute brings natural and conventional medicine together in a holistic approach to treat and heal the mind, body and spirit. Dr. Fuentes strives to educate and encourage people to live a healthier lifestyle. Her practice offers family and internal medicine, endocrinology, acupuncture, homeopathy, massages, life coaching, psychology, hypnotherapy, nutrition, intravenous therapy with vitamins, minerals and antioxidants, and much more. What started as a small team is now an 18-staff operation.

“...a big influence in my philosophy were my dad and my mom; they said that food has to be your medicine. My daughter is my partner; when I talk to her about the new things I want to do, she tells me if it’s a good idea and supports me.”

Prospera helped me to analyze my business and the service we offer to the community with consulting, seminars and the new website.

DOCTOR MARITZA FUENTES

Coral Gables, FL

WEBSITE

drmaritzafuentes.com

SPECIAL FUNDRAISING EVENTS

2015 DON QUIJOTE AWARDS

2015 WEST COAST OF FLORIDA SUCCESS STORIES LUNCHEON

2015 WEST COAST OF FLORIDA SUCCESS STORIES LUNCHEON
35,000
Hispanic-Owned Firms
64.5% increase from 2007-2012, vs. 1% for all businesses

895,000
Hispanic Population
9% of total population

23.7% INCREASE FROM 2010 - 2014 VS 4.14% FOR NON - HISPANICS

2015
Commissioned study carried out by Rollins College to explore needs and opportunities beyond Florida; Prospera’s Statewide Board approved expansion to North Carolina.

2016
Bank of America sponsored initial exploratory visits and service delivery through business training seminars and individual consulting for local Hispanic entrepreneurs.

2017
Received funding from Wells Fargo, Bank of America and BB&T to continue service delivery based out of Charlotte, North Carolina; partnered with the Latin American Chamber of Commerce of Charlotte and opened first Prospera office outside of Florida; in mid-July Jose D. Alvarez was hired as Assistant VP for the North Carolina Region.

Bank of America
Wells Fargo
BB&T

SHADEFLA
Prospera services
Consulting, marketing plan and corporate branding

2005
Website
shadefla.com

After 20 years of successful work on political campaigns, Margueritte established ShadeFLA, a boutique awning company that offers products for protection from the sun that are also visually appealing. At first, she focused on design-forward tension sails and playground canopies, and eventually expanded to retractable sails, cabanas and canopies. With six full-time employees in addition to independent contractors, ShadeFLA’s products are found not only in hotels and parks across Florida, but also in Chicago, Birmingham, Aspen and the Hamptons. Internationally, ShadeFLA has a presence in parts of the Caribbean, such as the Bahamas, Aruba, and the Virgin Islands.

We branded ourselves, started a new website, and have been marketing differently, and we have been seeing results. In May of this year, we had achieved the same sales level that we had the entire last year.
**ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$627,809</td>
</tr>
<tr>
<td>Investments</td>
<td>$703,800</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$49,346</td>
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<tr>
<td>Grants and contributions receivable</td>
<td>$555,434</td>
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<tr>
<td>Prepaid expenses and other assets</td>
<td>$93,679</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>$128,666</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$2,158,734</strong></td>
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**LIABILITIES**

<table>
<thead>
<tr>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td>$49,294</td>
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<tr>
<td>Accrued expenses</td>
<td>$223,551</td>
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<tr>
<td>Deferred revenue</td>
<td>$167,253</td>
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<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>$440,098</strong></td>
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**NET ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$1,633,636</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>$85,000</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>$1,718,636</strong></td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; NET ASSETS</strong></td>
<td><strong>$2,158,734</strong></td>
</tr>
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**SUPPORT AND REVENUE**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants</td>
<td>$2,066,310</td>
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<tr>
<td>Contributions</td>
<td>$586,708</td>
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<tr>
<td>Special event revenue, net</td>
<td>$310,546</td>
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<tr>
<td>Other income</td>
<td>$32,341</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$2,995,905</strong></td>
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**EXPENSES**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>$2,279,955</td>
</tr>
<tr>
<td>General and administrative</td>
<td>$212,748</td>
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<tr>
<td>Fundraising</td>
<td>$477,834</td>
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<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>$2,970,537</strong></td>
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</table>

**NET ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>NET ASSETS - BEGINNING OF YEAR</td>
<td>$1,693,268</td>
</tr>
<tr>
<td>NET ASSETS - END OF YEAR</td>
<td>$1,718,636</td>
</tr>
<tr>
<td><strong>CHANGE IN NET ASSETS</strong></td>
<td><strong>$25,368</strong></td>
</tr>
</tbody>
</table>

*These summarized financial statements are an excerpt from the externally audited financial reports from BDO on which Prospera received an unqualified opinion.
### ASSETS
- Cash and cash equivalents: $962,595
- Investments: $523,263
- Accounts Receivable: $1,409
- Grants and contributions receivable: $385,500
- Prepaid expenses and other assets: $142,570
- Property and equipment, net: $96,856
- **TOTAL ASSETS:** $2,112,193

### LIABILITIES
- Accounts payable: $63,020
- Accrued expenses: $120,028
- Deferred revenue: $310,001
- **TOTAL LIABILITIES:** $493,049

### NET ASSETS
- Unrestricted: $1,484,144
- Temporarily restricted: $135,000
- **TOTAL NET ASSETS:** $1,619,144

### SUPPORT AND REVENUE
- Grants: $1,964,984
- Contributions: $637,756
- Special event revenue, net: $221,535
- Other income: $6,639
- **TOTAL ASSETS:** $2,830,914

### EXPENSES
- Program services: $2,087,041
- General and administrative: $270,805
- Fundraising: $572,560
- **TOTAL LIABILITIES:** $2,930,406

### NET ASSETS
- NET ASSETS - BEGINNING OF YEAR: $1,718,636
- NET ASSETS - END OF YEAR: $1,619,144
- **CHANGE IN NET ASSETS:** - $99,492

---

*These summarized financial statements are an excerpt from the externally audited financial reports from BDO on which Prospera received an unqualified opinion.*

*The decrease in net assets is a direct result of a program reimbursement agreement reduction.*
ESTEBAN GARCIA

NEBbia TECHNOLOGY

Prospera services
Consulting, business plan, legal and accounting assessments, corporate branding and business seminars

Year established business 2014
Website nebbiatech.com

Esteban’s passion for technology started at a very young age. With his Bachelor’s Degree in computer engineering, he worked for 15 years in the field and then established his own company to provide the most effective solutions for his clients. When he approached Prospera, he wanted to get his business started but had many questions. Nebbia Technology is a software company specialized in DevOps with a focus on Microsoft technologies. They have seven full-time employees and three subcontractors, and doubled their first-year sales in their second year, exceeding $1 million.

Prospera provides a unique service. They’re not going to start or build the business for you. They’re going to see what you’re good at and put you on the right path.

THANKS TO THE FOLLOWING CONTRIBUTORS, PROSPERA WAS ABLE TO PROVIDE 100% OF ITS SERVICES DURING THE FISCAL YEAR TO CLIENTS AT NO COST TO THEM. WE ARE GRATEFUL FOR YOUR INVESTMENT IN OUR MISSION, COMMUNITY AND ECONOMY.

2015 - 2017 CONTRIBUTORS
$100,000 +  
- City of Orlando  
- Miami-Dade County  
- Orange County  
- State of Florida  
- Wells Fargo Foundation

$75,000 - $99,999  
- Bank of America  
- Hillsborough County

$50,000 - $74,999  
- Duke Energy Foundation  
- Edyth Bush Charitable Foundation, Inc.  
- Florida Hospital Medical Center  
- Walt Disney Parks & Resorts

$40,000 - $49,999  
- Florida Blue  
- Kissimmee/Orange County Chamber of Commerce

$25,000 - $39,999  
- CenturyLink Communications  
- Conrad Santiago and Associates with Ameriprise Financial  
- Fields, BMW  
- JPMorgan Chase  
- Orlando Health  
- Orlando Magic  
- OUC - The Reliable One

$10,000 - $24,999  
- Anheuser-Busch Foundation  
- Business & Leadership Institute  
- Charter Communications - Spectrum  
- City of Kissimmee  
- Entrevision-Univision Orlando  
- Fifth Third Bank  
- Florida Power & Light Company  
- James Harhi  
- Marderit Bank  
- Nemours Children’s Hospital  
- SunTrust  
- TD Charitable Foundation  
- Universal Orlando

$5,000 - $9,999  
- Ameriprise Financial  
- AT&T Florida  
- Banco Popular Foundation, Inc.  
- BB&T  
- Nielsen  
- PNC Bank  
- Rollins College  
- T&G Construction  
- Tupperware Corporation  
- University of Central Florida  
- Walmart - Miami

$1,000 - $4,999  
- Albu & Associates  
- AML Company, LLC  
- Baptist Health South Florida  
- Barry University School of Law  
- Brown & Brown of Florida, Inc.  
- CareerSource Central Florida  
- Chatter Buzz Media  
- Cigna Insurance Agency  
- Clean the World Foundation  
- ClearPoint Credit Counseling Solutions  
- Commissioner Pete Clarke  
- Consulado de Mexico en Orlando  
- Continental National Bank  
- Dominican Republic Tourism Board  
- Embrace Home Loans, Inc.  
- Expo Event Solutions, Corp.  
- Fairwinds Credit Union  
- First Bank  
- Florida Dairy Farmers  
- Foundation for Seminole State College  
- Fulcro Insurance  
- Garor Insurance  
- Girl Scouts of Citrus Council  
- Harbor Community Bank  
- Heart of Florida United Way  
- Impact Industrial Supplies  
- Innovative Attraction Management  
- Kidsville Pediatrics, P.A.  
- Kings Service Solutions  
- L. Ortega & Associates of Tampa Bay  
- Marchena & Graham PA  
- McGladrey, LLP  
- Nebbia Technology  
- Oasis Outsourcing  
- Orange Cycle

- Popular Community Bank  
- Rosen Hotels & Resorts  
- Ruggiato, Martinez & Norton, P.A.  
- SBDC at Florida International University  
- Suncoast Credit Union  
- Sysco Food Services of Central Florida  
- Telemundo Tampa  
- The Pendas Law Firm, P.A.  
- U.S. Bank  
- Valencia College  
- Visit Orlando  
- Vizzaino Zimmerman, LLP  
- Walgreens  
- Weiss, Alden & Polo, P.A.  
- Wyndham Worldwide Corporation

In Kind $10,000 +  
- El Osceola Star  
- La Prensa  
- Univision
$100,000 +  
City of Orlando  
• Florida Blue  
• Miami-Dade County  
• Orange County  
• State of Florida  
• Wells Fargo Foundation

$75,000 - $99,999  
• Bank of America  
• Hillsborough County

$50,000 - $74,999  
• Duke Energy Foundation  
• Florida Hospital  
• Seminole County  
• Walt Disney Parks & Resorts

$40,000 - $49,999  
• Kissimmee/Osceola County Chamber of Commerce

$25,000 - $39,999  
• City of Clearwater  
• City of Miami  
• Conrad Santiago and Associates with Ameriprise Financial  
• Orlando Health  
• OUC - The Reliable One

$10,000 - $24,999  
• Anheuser Busch Foundation  
• AT&T  
• Bank of the Ozarks  
• Business and Leadership Institute for Early Learning  
• CenturyLink Communications  
• Charter Communications  
• Consulado de Mexico en Orlando  
• Envision-Univision Orlando  
• FPL  
• JP Morgan Chase Foundation  
• Mercantil Bank  
• Northwestern Mutual  
• Orlando Magic  
• Regions Bank  
• SunTrust Foundation  
• TD Charitable Foundation  
• Fields BMW  
• Universal Orlando

$5,000 - $9,999  
• Pinellas County  
• BB&T  
• Darden Restaurants  
• Fifth Third Bank  
• Marchena & Graham PA  
• Nemours Children’s Hospital  
• Nielsen  
• The NASCAR Foundation  
• Tupperware Corporation  
• United Data Technologies  
• University of Central Florida  
• U.S. Bank  
• UM Health  
• Walmart Miami

$1,000 - $4,999  
• ADP  
• Advanced Physical Medicine  
• Aerotek  
• Allianz Financial Services  
• Balsara Communications  
• Banco Popular Foundation  
• Bank United  
• Baptist Health South Florida  
• Bichara & Hovia PA  
• Carlos J. Gumesonero  
• Casares Counseling Therapy Center  
• Cisneros Insurance Agency  
• City of Orlando  
• Clean the World Foundation  
• ClearPoint Credit Counseling Solutions  
• Dominican Republic Tourism Board  
• Edelman  
• FL Mobileleasing Inc.  
• Florida Community Bank  
• Foundation for Seminole State College  
• Girl Scouts of Citrus Council  
• Heart of Florida United Way  
• Happy Paws Pet Resort  
• Hispanic Family Counseling  
• Hispanic Professional Women’s Association  
• James Harhi  
• Janet J. Martinez  
• Klerig  
• L. Ortega and Associates of 2016 - 2017 DONOR LISTING

Tampa Bay  
• Leonard Tanonvaan Foundation  
• Levinson, Dorsdel, Doster, Kantor & Reed  
• MasTec  
• Mexican Consulates in Miami  
• Nebbia Technology  
• Orange Cycle  
• Paychex  
• Perez de Florida / Zaza New Cuban Diner  
• PNC Bank  
• Puerto Rican Physician Association  
• RC Howard and Associates  
• Rolls College  
• Rosen Hotels & Resorts  
• Ruggiero, Martinez & Norton  
• SBDC at Florida International University  
• ShuffieldLowman  
• Shumaker, Loop & Kendrick  
• Southern Region Advertising Council  
• State Farm Insurance  
• Sysco Food Services of Central Florida  
• Wyndham Worldwide Corporation  
• Zons, LLC

$5,000 - $9,999

$10,000 - $24,999

$25,000 - $39,999

$40,000 - $49,999

$50,000 - $74,999

$75,000 - $99,999

$100,000 +

City of Orlando

Florida Blue

Miami-Dade County

Orange County

State of Florida

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CenturyLink Communications

Charter Communications

Consulado de Mexico en Orlando

Envision-Univision Orlando

FPL

JP Morgan Chase Foundation

Mercantil Bank

Northwestern Mutual

Orlando Magic

Regions Bank

SunTrust Foundation

TD Charitable Foundation

Fields BMW

Universal Orlando

$5,000 - $9,999

Pinellas County

BB&T

Darden Restaurants

Fifth Third Bank

Marchena & Graham PA

Nemours Children’s Hospital

Nielsen

The NASCAR Foundation

Tupperware Corporation

United Data Technologies

University of Central Florida

U.S. Bank

WM Health

Walmart Miami

$1,000 - $4,999

ADP

Advanced Physical Medicine

Aerotek

Allianz Financial Services

Balsara Communications

Banco Popular Foundation

Bank United

Baptist Health South Florida

Bichara & Hovia PA

Carlos J. Gumesonero

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Cisneros Insurance Agency

City of Orlando

Clean the World Foundation

ClearPoint Credit Counseling Solutions

Dominican Republic Tourism Board

Edelman

FL Mobileleasing Inc.

Florida Community Bank

Foundation for Seminole State College

Girl Scouts of Citrus Council

Heart of Florida United Way

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MasTec

Mexican Consulates in Miami

Nebbia Technology

Orange Cycle

Paychex

Perez de Florida / Zaza New Cuban Diner

PNC Bank

Puerto Rican Physician Association

RC Howard and Associates

Rolls College

Rosen Hotels & Resorts

Ruggiero, Martinez & Norton

SBDC at Florida International University

ShuffieldLowman

Shumaker, Loop & Kendrick

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State Farm Insurance

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$5,000 - $9,999

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$25,000 - $39,999

$40,000 - $49,999

$50,000 - $74,999

$75,000 - $99,999

$100,000 +
PAOLA’S BEAUTY BOUTIQUE

Prospera services Consulting, accounting assessment, business plan, corporate branding, website and digital marketing

Year established business 2009
Website paolabeautyboutique.com

After gaining more than 10 years of experience in the beauty industry, Paola established a full-service skin and body salon that offers a range of treatments including skin analysis and facials. She wanted to work on something she was passionate about and attain a work-life balance to raise her daughter.

Prospera helped me build a solid foundation to have a stable and productive business in the U.S. The accounting assessment helped me understand tax laws and the importance of clear business records. They helped me understand the strengths and weaknesses of my business and my competitors, which helped me develop more effective marketing strategies. They helped me establish a relationship with my banker, which has given me excellent support.

BUSINESS SEMINARS
Seminars, workshops and specialized trainings offered in Spanish

BUSINESS CONSULTING
Individual business development consulting, minority certification support and referrals to additional resources

BUSINESS GRANTS
Subcontracted projects paid by Prospera for experts to assist clients with:
- Legal Assessment
- Accounting Assessment
- Business Plan
- QuickBooks® Dedicated Consulting
- Marketing & Sales Plan
- Branding Kit

ACCESS TO CAPITAL
Assistance with information, guidance, business plan creation, loan application, preparation and businesses concept presentation
HOW PROSPERA ASSISTS ENTREPRENEURS

Business Seminars
Year-round seminars in Spanish that offer training on critical topics for starting and expanding businesses in the U.S.

Business Grants
Subcontracted professional services, vetted and paid by Prospera, delivered by an authorized network of expert, local business.

Advice from Professional Volunteers
Experts from various industries serve as advisors on volunteer committees, provide input to business consultants, and offer recommendations for clients continued success.

Qualified Referrals
Ongoing referrals to community partners for additional resources, tools and experts, such as other economic development organizations and chambers.

Business Consulting
In-house consultants are an extension of client’s teams, providing individual assistance and customized support to identify opportunities and overcome challenges in the existing or prospective business.

Access to Capital
Guidance and assistance throughout the process of obtaining traditional and micro-loans, including business plan creation, loan application, preparation and business presentation.

Exposure
Economic development partners as well as private and public sector sponsors learn about your business through Prospera.

Key Contacts
Meet fellow small business owners, learn from their experience and meet influential business and community leaders.

WHO BENEFITS FROM YOUR INVESTMENT IN PROSPERA

Hispanic Entrepreneurs
Prospera invests resources to guide an assist Hispanic entrepreneurs, fostering the establishment and development of more sustainable, successful businesses and creating jobs.

Small Businesses
Prospera increases the likelihood of success and reduces the failure rate of small businesses - both the clients it serves, and the small businesses it subcontracts, constantly referring potential clients to them and increasing their revenues.

Large Businesses
Prospera develops small businesses that eventually grow into large businesses, or become clients and vendors of large corporations.

Families
In helping entrepreneurs achieve success, Prospera increases their household income, enhancing the wellbing and prosperity of families.

Non-Profit & Philantropic Sector
In helping individuals prosper and increase their wealth by investing community resources in their businesses, Prospera increases their capacity and motivation to give back by volunteering and donating to community - based organizations.

Government
Prospera helps meet minority populations needs, supports small businesses development, mitigates unemployment, generates tax revenue, reduces the cost of creating jobs and guides private investment for business creation and development.

Community-at-large and Economy
Prospera helps preserve existing jobs and create new ones, fostering economic development and wellbeing for the overall community.
CECILIA CÁCERES

LUVAREL CAREGIVER SOLUTIONS

Prospera services
Consulting, legal and accounting assessments, business plan, corporate branding and business seminars

Year established business 2014
Website luvarel.com

A certified Nursing Assistant, Ceci Cáceres worked at an independent living facility for years before devoting herself to one family for nine years. After her client’s passing, she decided to use her talents to care for other individuals. Luvarel provides a unique service to improve the quality of life of seniors and people living with disabilities by giving them personalized, one-on-one care to make them feel comfortable, loved and respected. Today, Luvarel has over 40 employees.

When you believe in yourself, others will believe in you. Prospera helped me a lot to make my business what it is today, but also as family and friends. If I hadn’t gone to Prospera, it would have been much harder.

SANTIAGO CABRERA

NATURAL ESTHETICS

Prospera services
Consulting, business plan, accounting assessment, corporate branding, website and business seminars

Year established business 1984
Website naturalesthetics.net

Santiago Cabrera received a technician certification and developed his career in the dental field. After years of working in labs, he branched out and started his own business to provide clients with a product that made them happy. He is committed to constantly innovating his business and products, knowing that for his clients to receive the best quality products, he needs to have the latest technology. Today, Santiago and his son Jimmy co-own and run the business and employ six highly skilled technicians. They specialize in providing top quality restorations and all crown and bridge applications, including ceramics and implants. Guided by their new business plan, they now use the latest digital equipment, Cadcam technology.

Prospera helped us with things that by ourselves we would not have been able to accomplish. They helped us quite a bit in many different ways. Now I count on them not just for their grants, but for their workshops. You need to do something that inspires you and gets you going. In particular I get motivated when a client tells us they are really happy with our product.
4,162 Jobs created / retained
$12,650,783 Loans marketed for clients
1,806 Clients provided business consulting
4,620 Business seminar participants

46% OF ENTREPRENEURS PROVIDED CONSULTING ARE WOMEN

MORE ABOUT OUR SERVICES

STATEWIDE IMPACT FY 2016 - 2017

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1,806 Clients provided business consulting
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46% OF ENTREPRENEURS PROVIDED CONSULTING ARE WOMEN

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407-413-8564
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• YouTube: Prospera USA
• Instagram: ProsperaUSA